Case Study
Dow Jones

BACKGROUND

Client: Dow Jones

Website: https://www.dowjones.com

Head Office: New York, US

Presentation: With prominent and respected brands such as The Wall Street Journal, Factiva, MarketWatch and others, Dow Jones is a global leader in news and business intelligence solutions. Its R&D department develops cutting-edge technologies that ensure its customers receive information when and where they need it.
Dow Jones is also part of News Corp, a global media and publishing company.

Engaged Consultants: 10+

Team expertise: .Net, DevOps

Reference by: Ivaylo Ivanov, Director of Engineering

Date of Reference: 2021

THE SITUATION

Unlike most of Questers' clients, who benefit from the expertise of a local service provider to enter a new location and set up a technology division, at the moment when Dow Jones approached Questers, they already had an operating team in Bulgaria. Established back in 2006 as a compact unit of strong software developers, the Sofia office has been successfully collaborating and supporting the global tech team in the development of distinguished web and mobile applications, APIs and data feeds.

In 2020, after assessing the high efficiency and outstanding work of this unit throughout the years, Dow Jones made an important decision to additionally grow the team and expand its capacity.

THE SOLUTION

To assist Dow Jones with the swift scale-up of their team in Bulgaria, the company needed a trusted ally with deep knowledge about the talent pool and experience in attracting and retaining highly-skilled tech resources. The successful set-up of the team of News UK, another company from the News Corp group, supported the choice of Questers as a strategic partner for the planned growth of Dow Jones.

The main purpose of this collaboration was to build a high-performing tech unit that will act as an extension of Dow Jones' core technology team. And after a period of synchronisation to transfer it to the Bulgarian subsidiary of Dow Jones.

THE RESULT & BENEFITS

Initially, 6 .Net engineers with different levels of seniority were recruited and hired through Questers. After several months of collaboration through the model of Dedicated teams, the people were successfully transferred to the Dow Jones' subsidiary in Sofia and fully integrated into the team's structure and culture.

After the first successful transfer, Dow Jones continued to benefit from Questers' expertise and support, trusting the local partner to attract and smoothly onboard more Software and DevOps Engineers to their local unit.

"*In partnership with Questers, we managed to find exceptional people that joined several of our scrum teams. These experts, along with their different professional backgrounds, brought another perspective to the teamwork. Each of them managed to quickly become familiar with the part of our platform related to their work and with the established company practices.*" shared Ivaylo Ivanov, Director of Engineering at Dow Jones.

QUESTERS MODEL

Questers dedicated teams are fully integrated into our client's culture and structure, and recruited against each client's specific needs and requirements. The model offers flexibility and options for long-term collaboration or swift transfer of the new team to clients' entities.

In close collaboration with Dow Jones, our qualified recruitment and HR teams took care of all administrative, recruitment and employment aspects of this partnership. Questers dedicated teams are located near-shore and housed in our high-quality office facilities, with advanced IT infrastructure, teleconference meeting rooms and recreational zones.

About Questers

Questers is a London-based **distributed software development** company, integrating processes and services to deliver on organisations' strategic IT agenda. End-to-end, we design, build and manage dedicated teams over a diverse set of technologies in various industries.

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