

Case Study

# News UK

questers /

## BACKGROUND

**Client:** News UK

**Website:** [www.news.co.uk](http://www.news.co.uk)

**Head Office:** London, United Kingdom

**Presentation:** News UK is the media group behind some of the most powerful media brands in the English-speaking world, such as The Times, The Sun and The Sunday Times. The technology division develops cutting-edge solutions that enable the delivery of rich, interactive and consistent content to millions of readers across multiple platforms.

**Engaged Consultants:** 50+

**Technology Stack:** JavaScript, React, Go, iOS, Android, AWS, Kubernetes, Terraform, etc.

**Reference by:** Jeremy Burns, Head of Software Engineering @NewsUK

**Date of Reference:** 2020

## THE SITUATION

Today's readers access information in various ways. Digital is emerging as a dominant force, distributing rich and interactive content across multiple platforms. Having this in mind the technology division of News UK undertook a major programme to transform the tech stack that has evolved from the print editions to a new scalable and efficient platform. This platform was set to support the work of the media's digital editors, corresponding to the requirements of its readers and their evolving models of content consumption.

The rapid expansion of this programme required an extensive and efficient increase of News UK's development capacity. A strategic decision to build a development unit in Bulgaria was made and Questers was chosen as a trusted partner to ensure the smooth establishment and swift growth of the division in the country.

## THE SOLUTION

The operation kicked off in late 2018. The focus and commitment from **Jeremy Burns** – Head of Software Engineering in News UK and support by **Paul Wilson** – Technology Platforms Director, were key for the quick stabilisation, nurturing of News UK culture and resulted in achieving high-performance levels.

The team was set to look after key parts of the digital edition of The Times and other media products owned by News UK. For the purposes of this partnership Questers designated a team of HR and performance experts and a tech recruitment team to fulfil the requirements.

## THE RESULT & BENEFITS

To date, the News UK team in Sofia is reaching 50 JavaScript engineers, automation QAs and DevOps engineers with an appetite to grow to more than 80 by the end of 2021.

They are distributed across the global tech structure of News UK and are very well integrated into it. The engineers in Sofia are trusted with the development of key digital products of News UK and have already completed several successful releases.

***"The whole Questers team have been a dream to work with because they want us to have the best experience and outcome. We rely a lot on good communications and keeping each other honest, which has resulted in the start of a fantastic base for us in Sofia."***, shares Jeremy Burns, Head of Software Engineering at News UK.

## QUESTERS MODEL

Questers dedicated teams are fully integrated into our client's culture and structure, and recruited against each client's specific needs and requirements. In close collaboration with News UK, our qualified recruitment and HR teams took care for all administrative, recruitment and employment aspects of this partnership. Questers dedicated teams are located near-shore and housed in our high-quality office facilities, with advanced IT infrastructure, teleconference meeting rooms and recreational zones.

# About Questers

Questers is a London-based **distributed software development** company, integrating processes and services to deliver on organisations' strategic IT agenda. End-to-end, we design, build and manage dedicated teams over a diverse set of technologies in various industries.

Get in touch