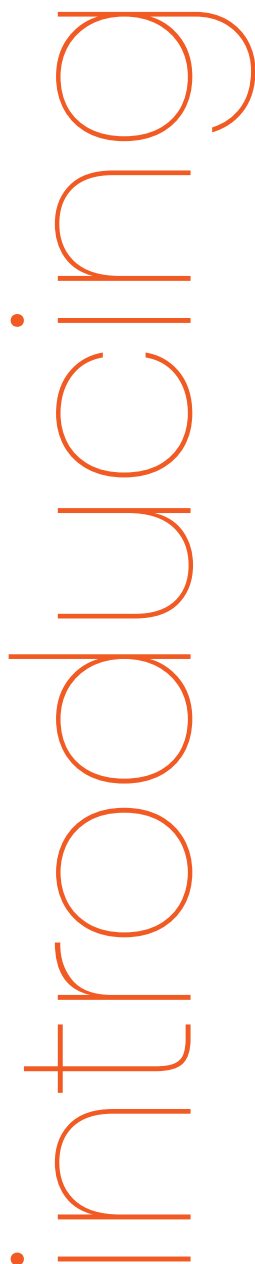# achieving more together

The launch of Foundry4 & Questers' new brand vision

In October The Panoply, Questers' parent company, announced the launch of Foundry4, a new brand that unites several businesses under the group. The new structure combines DisruptionHub, Arthurly, Human+ and Notbinary, and will be powered by the scaled engineering team model of Questers.

As part of this structural reorganization, the Panoply and the member companies underwent a visual identity transformation. Questers also adopted a new brand vision. The new look reflects the acceptance of the group values and culture and the strong belief that we achieve more together.

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introducing

ZESTY

In September, we were glad to announce our new partnership with Zesty, an award-winning digital strategy, design and development agency, part of the big family of News UK. They engaged Questers to support them in building and growing their creative team in Bulgaria. We are excited to be looking for motivated .Net and Magento Developers to join and help them deliver excellence.

In case you know someone awesome, we'd be glad hearing from you at recommend @questersgroup.com

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Use one word to describe yourself.

Ambitious.

As a child, what did you want to become when you grow up?

I had a dream to become a Head of a school. My inspiration was my dad. I liked watching him signing papers, planning and taking decisions.

Which was your favourite subject in school?

Definitely Mathematics. I loved how many variations the subject has.

What do you enjoy doing in your free time?

I enjoy traveling, reading and meeting with friends. These things make me happy and relaxed.

If you had the opportunity to have dinner with a famous person (living or not) who would he/she be?

Priscilla Chan! I admire her work and professionalism. The way she combines the Tech, Pediatrics and Philanthropy worlds and does so much at all ends makes her a perfect example of a strong, independent and smart woman of 21st century.

Share a favourite quote/thought of yours.

„We are all more capable than we could ever imagine or admit to." - Priscilla Chan.

In this space, we are introducing colleagues whom you might have missed talking to and give you the opportunity to find out a little more about them.

This time under the spotlight is

Teodora Kraeva

Junior Graphic Designer at the PremFina team at Questers

step into the spotlight

happy testers' day!

On the international Tester's Day, we took the opportunity to talk to our amazing colleagues Denitsa Kulezich, Senior Automation Engineer and Nataliya Hristova, Mobile QA Engineer, both part of the News UK team at Questers and asked them about their views on the future of the QA profession. Here's what they shared:

what does program- ming give me?

On the 256th day of the year, we celebrated another great occasion – the International Day of the Programmer. We asked a couple of our colleagues "What does programming give them?" and got some amazing answers. Make sure to check out our blog and watch the video.

Denitsa

What I observe over the last few years is a convergence of 3 different roles: development, QA and operations, so today's QAs are more likely to do coding and ops tasks along with validating the software. But I don't see the extinction of the QA role. On the contrary – I can see how software quality becomes much more important with the more extensive usage of all kinds of devices in our daily life and with the growing demand for stable, reliable services.

Nataliya

The QA role is getting more and more important because of the huge amount of products that customers could choose from, but one of the key things that differentiates them is their quality. For example, in the mobile apps world when a user installs a low-quality application the chance to uninstall it after interacting with it for only a few minutes is very high. Does this sound familiar to you? Sure, it's a disaster to lose customers but if some of them leave bad comments, you can lose them even before they try your product.

At Questers, we employ a great number of professionals who are working on various interesting projects in the fields of fintech, media, cybersecurity and others. As we admire the amazing work our colleagues are doing, we decided to share more about it.

achieving more together

In this edition, we present Altimir Andonov from team News UK, and Kamen Kalchev and Hristomir Todorov from team PremFina.

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Part of the News UK team at Questers was heavily involved in the development of the Times Radio project. This is a UK digital news radio station bringing together the peerless journalistic expertise of The Times and The Sunday Times. Here's what our colleague Altimir Andonov shared about it:

Your team has actively contributed to making the Times Radio a reality. Can you share some details about the specific projects you've been involved in?

Our team developed the mobile applications for Times Radio.

We worked together with the engineers from Audio Platform and the best UI/UX team to make this release a reality.

What was your personal input?

I was involved in most of the aspects of the application, including schedule and full-screen player. Some of the features I have worked on will be released in the coming weeks. I also helped with changing the way of writing tests, such as unit tests for the iOS application and contracts for the API we are using, so we can make sure we are releasing a crashless application.

Team
News UK

Fina
chatbot

Two of our colleagues from team PremFina were engaged in the development of a very smart AI chatbot, called Fina. Here are some insights about it from our colleagues Kamen Kalchev and Hristomir Todorov:

Team
PremFina

Kamen: We kicked off the development on a three-day-long virtual hackathon with the main purpose to create a proof of concept of the chatbot idea.

We used the latest cutting-edge languages, modern databases and machine learning, natural language processing tools from Microsoft. Our bot is also fully integrated with PremFina's systems and a third-party contact centre platform which our client services team uses for communication with customers.

The virtual hack finished with a presentation session where we had the chance to present our work. This was followed by a few weeks of constant improvement of the chatbot capabilities after which we were finally ready to launch Fina on our website and customer portal.

Hristomir: We have put much work into developing the chatbot. It all started with a 3-day virtual hackathon, in which we decided what technologies to use. The next two months we spent developing and polishing the functionalities, making it easy and fun to use. With the help of our customer service team, we

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Kamen

Hristomir

added dialogue and trained the bot to understand different customer intents.

Can you share more about your personal involvement in the project?

Kamen: I was very happy to hear about the project at first since the AI field is something I am anyway interested in and did not hesitate to accept the invite to the virtual hackathon.

We occasionally do internal hackathons where we have a wonderful time while learning a lot and getting a huge amount of work done.

I would qualify this project as a great example of teamwork. It has surely taught me a lot and I hope that everyone else involved enjoyed it as well.

Hristomir: I was involved in the development of the bot from day one with Kamen. Most of my work involved creating the base technology for Fina so that our users are able to interact with our platform in a natural way. We tried different approaches and helped train Fina accordingly to make the customer experience fun and easy.

Giving Back

Supporting students
from the villages of Rozino and Pevtsite

In September, we ***collaborated*** with the foundation "Together for Rozino" to support indigent children from the villages of Rozino and Pevtsite. With joint efforts, we were able to donate 32 packages of school materials, 20 backpacks, clothes and shoes to the students and give them a good start of the school year.

A big "Thank you" to all colleagues who donated backpacks and apparel. We once again proved that together we achieve more!

Programme

what have we done so far?

Muzeiko is one of the educational organizations we regularly support as we admire their **creativity** and motivation to inspire children to discover the world through fun games and activities. Their latest project is called Mud Garden and we gladly supported it in September.

The garden aims to encourage the development of children, their sensory perceptions and their knowledge of nature, by playing with natural materials.

You can learn more about the project from the insightful interview with Maria Kisselova on **our blog**.

Muzeiko's Mud Garden
4000 BGN donated