

About Questers: Questers is a leading tech hub that empowers IT professionals to advance their career through strategic collaborations with prominent companies from the UK, Europe and the US. We build dedicated teams in Bulgaria for leading tech businesses in various industries. Our present client base includes the group behind some of the most powerful media brands in the English-speaking world, leading FinTech companies, multi-billion-dollar US hedge fund, social media platforms and a variety of scale-ups rapidly expanding their software services and products.

Questers currently hosts dozens of remarkable tech teams and employs more than 200 bright specialists. In 2014 and 2017 Questers was awarded Top ICT Employer as a result of its belief that high productivity can only be achieved by motivating, developing and empowering talented people.

Questers is currently looking to hire **an Amazon Operations Specialist EMEA** for a large multinational company in Consumer Electronics.

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AMAZON OPERATIONS SPECIALIST EMEA

/ The role:

- Our team is looking for a great Amazon Operations EMEA Specialist with a passion for all things digital and the ambition to help us drive sales via Amazon and other eTail partners.
- You will work closely with the senior managers in the Etail and Amazon team, and report into the Amazon Sales Operations Manager who is based in Lausanne, Switzerland. You are critical to drive best-in-class executions of product launches on Amazon in Europe (UK, France, Germany, Italy, Spain, The Netherlands, Sweden & more).
- This is a great opportunity to gather experience in a role of international scope, learn from a senior and experienced multi-functional team and see the impact of your contribution.

/ Your contribution to something big:

Launch new products online at Amazon (across 8+ markets)

You coordinate online product launch plans (NPIs = New product introduction) & eMerchandising across EMEA and across product categories. You focus on operational excellence but also recommend what needs to be done to fine-tune processes.

- Secure availability of content and assets, covering basic content (ATF images, text) as well as rich BTF content (A+ and A+ Premium)
- Set up new products on the Amazon platform, ensuring that products are launched on time with best-in-class content
- Upload/update brands stores with new content
- Develop recommendations on how to improve our Amazon NPI process

Continuously optimize our product pages on Amazon (across 8+ markets)

- Monitor & Optimize the Amazon product page content of our key products (Title, description, images, videos, based on Regional Amazon Category managers and Key Account Managers feedback)

- Communicate and collaborate with Amazon Vendor Service in order to secure and improve execution (variations, ASINs merging, widgets, bundles, etc.)
- Develop a strong understanding on which interventions have the biggest impact and build best practice guidance that helps us improve our launch toolkits

/Our ideal teammate has/is:

- Bachelor's or Master's degree in Marketing, Business Administration, or another relevant field
- 1-3 years relevant work experience, ideally in Digital Marketing & eCommerce, working closely with major organizations and various stakeholders
- Previous experience with the Amazon platform and systems (Vendor Central, ARA Premium, AMS), product setup on Amazon (ASIN creation, etc.) would be advantageous
- Fluent English. Any other European language would be an asset (German, French, Italian, Swedish, Dutch)
- Great collaboration skills, pro-activity and ownership
- Excellent time management & ability to manage multiple projects, attention to detail and strong operational discipline
- The role may require occasional travel to the HQ in Switzerland

Be Yourself. Be Open. Stay Hungry and Humble. Collaborate. Challenge. Decide and just Do.



Questers Perks



25 Days Paid Leave



Supplemental Health &
Dental Care



Competitive
Remuneration Package



Exceptional Social
Package & Special
Discounts



Team Bonding Events



Excellent Office
Location & Facilities



Relaxing & Gaming
Areas



Free Bike Parking &
Showers