About Questers: Questers is a leading tech hub that empowers IT professionals to advance their career through strategic collaborations with prominent companies from the UK, Europe and the US. We build dedicated teams in Bulgaria for leading tech businesses in various industries. Our present client base includes the group behind some of the most powerful media brands in the English-speaking world, leading FinTech companies, multi-billion-dollar US hedge fund, social media platforms and a variety of scale-ups rapidly expanding their software services and products.

Questers currently hosts dozens of remarkable tech teams and employs more than 300 bright specialists. In 2014 and 2017 Questers was awarded Top ICT Employer as a result of its belief that high productivity can only be achieved by motivating, developing and empowering talented people.

Questers is currently looking to hire a **Data Analyst, Communications** for a large multinational company in Consumer Electronics.

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DATA ANALYST, COMMUNICATIONS

/The role:

- We are looking for an experienced data analyst to deepen the understanding around the performance and impact of communications activities globally.

- You will be part of the nimble and evolving Global Marketing Data, Analytics and Insights team of a leading Multinational company in Consumer Electronics.

- Your role will be to support and enable our Social Media, PR and Influencer reporting and analytics efforts by partnering with the Communications team in various geographical regions for a portfolio of brands.

/ Your contribution to something big:

- Help grow our PR, Social Media and Influencers activities impact through reporting, analytics and insights

- Gather and analyze data to identify trends, patterns and drivers of performance

- Prepare presentations, analyses and visualizations for internal audiences

- Help determine, track and revise KPIs and goals for new product launches, campaigns and strategic communication objectives

- Help configure and streamline our robust suite of communications management tools so they are easily actionable in all markets

- Structure, implement, train and maintain our reporting capabilities in markets and regions

- Collaborate closely with multi-functional teams; proactively identify and resolve issues that arise including reporting discrepancies, data inaccuracies

- Provide support for ad-hoc data & research requests on an as needed basis

/Our ideal teammate has/is:

- At least 2-3 years of marketing, web analytics, or statistics experience
- Bachelor or Master degree in Business Administration or equivalent
- Experience analyzing social media, influencer relations and PR and understanding of the key communications & marketing metrics is a plus
- Expertise in data storytelling and visualization as well as building self-serve dashboards or other scalable analytical tools for partner teams
- Strong analytical and problem-solving skills and curiosity to find insights in data
- Strong knowledge of reporting and analytics tools (Excel and Tableau preferred)
- Previous experience working with communications monitoring tools (Khoros, CreatorIQ, Brandwatch preferred) would be advantageous
- Knowledge of Boolean syntax and research
- Demonstrated ability to lead and deliver on multiple projects with a high attention to detail
- Ability to work well within a cross-functional team environment
- Outstanding written and verbal communication skills
- Fluent English. Other major European languages would be a plus

Be Yourself. Be Open. Stay Hungry and Humble. Collaborate. Challenge. Decide and just Do.

Questers
Perks

25 Days Paid Leave	**Supplemental Health & Dental Care**	**Competitive Remuneration Package**	**Exceptional Social Package & Special Discounts**
Team Bonding Events	**Excellent Office Location & Facilities**	**Relaxing & Gaming Areas**	**Free Bike Parking & Showers**