**Publitek** is an integrated, technical, and global B2B marketing agency for leading tech brands. With unmatched technical expertise and a worldwide reach, Publitek assists innovative technology and engineering companies in connecting with audiences to effect change on a global scale.

Founded by engineers in combination with technologists, marketers and journalists, Publitek can elevate brands from being perceived as 'just another supplier' to becoming 'technically inspiring industry leaders', championing innovation and driving the advancement of technology that shapes the future.

Whether it's a need to build awareness and consideration or a more analytical approach to demand and lead generation, Publitek completes your modern, data-driven, contentfueled marketing machine.



## FRONT-END ENGINEER (REACT & NEXT.JS)

## The role:

- We are looking for a front-end engineer to join our growing product team.
- Reporting to our VP Data and Tech, the ideal candidate will have a strong background in web
  development and React based frameworks, using these technologies to build beautiful, responsive user
  interfaces.

## Your contribution to something big:

- Develop component-based libraries using React
- Develop and maintain client-side web applications using Next.js, GraphQL
- Participate in code reviews and contribute to team-wide standards and best practices
- Create high-performance modern user interfaces using NextJS, React, and other frameworks
- Work closely with our lead developer to design GraphQL schemas to power best-in-class apps
- · Optimise the payload to ensure fast load times and a great user experience

## Our ideal teammate has/is:

- · At least 3 years experience in building React-based web applications
- Experience with modern web development tools and techniques
- Write clean, efficient, and well-documented code
- · Proficiency in responsive design and cross-browser compatibility
- Familiarity with version control systems

- · Ability to work collaboratively in a team environment
- Experience and the confidence to make the right decisions and drive the agency forward
- A strong eye for design, and ability to create high-quality user experiences
- Excellent problem-solving skills and attention to detail
- Thirst for knowledge, smart attitude, and passion for technology



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