

Questers is a leading tech hub that empowers IT professionals to advance their career through strategic collaborations with prominent companies from the UK, Europe and the US. We build dedicated teams in Bulgaria for leading tech businesses in various industries. Our present client base includes the group behind some of the most powerful media brands in the English-speaking world, leading FinTech companies, multi-billion-dollar US hedge fund, social media platforms and a variety of scale-ups rapidly expanding their software services and products.

Questers currently hosts dozens of remarkable tech teams and employs more than 200 bright specialists. In 2014 and 2017 Questers was awarded Top ICT Employer as a result of its belief that high productivity can only be achieved by motivating, developing and empowering talented people.

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GLOBAL AMAZON BUSINESS DATA & ANALYTICS MANAGER

/ The role:

For the team of leading international company in the consumer electronics sector we are looking for a strong Business Data Analyst who brings a deep understanding of eCommerce/Amazon, a self-starter mindset and the passion to generate insights to develop a sustainable profitable business with Amazon.

/ Your contribution to something big:

- In this role, you will combine the role to provide analytics (quantitative and qualitative), enable teams to consistently look at performance reading, as well as seeking for improving on going the tools and their automation for scale and efficiency
- You will work in collaboration with multifunctional teams (Amazon ones, Finance, Supply Chain, Consumer Insights, Etail team....) to drive the integration of various data sources, upgrade analytics framework and proactively equip Amazon teams with impactful insights and recommendations
- This role is a great mix of hands-on data crunching and strategic recommendation to the Amazon teams
- You will report directly to the Amazon Global team while working on going with Amazon regional & local teams , capturing their needs and fueling them with analytics & insights

Business analytics

- Quantitative analytics and reporting: regular business report with deep dive per category, product line to understand gaps and opportunities, against target and market activities (consumer driven -sales data in coordination with our finance teams). Identify and size of price business opportunities and risks (i.e Product or category sales trend, Competitive landscape, Price elasticity, Market shares, Traffic or Conversion trend, Consumer insight for media to target, OOS, market trend etc.)
- Qualitative recommendation: from the data analytics we expect you to highlight actionable business insights and suggestions based on the data reading. This qualitative filter will facilitate and accelerate the Logitech Amazon teams fast corrective plans design and implementation as well as direction for annual strategic recommendation
- Ad-hoc post mortem analysis (Big events/campaigns/New product launches/Advertising....): define a common framework with the multi functional teams to harmonize performance reading and extract key learning (facilitates best practices sharing)

Business enhancement

- Lead on going maintenance and integration of various sources of data (internal, customer, external agencies as well as database and tools improvements)

- Align key sales and marketing KPIs harmonize performance reading across all regions in collaboration with Sales Operations and your counterparts
- Automate all dashboards and analysis every time it's possible to drive efficiencies and productivity

Coordinate

- Be the point of contact of agencies / data partners
- Co-work with Sales Operations (Finance Amazon team) the combination of consumer + sales analytics to have a holistic data reading. Correlate Media, Digital Marketing, Sales and Market data into scorecards to track business performance consistently
- Enable performance reading within the organisation to drive consistent KPIs reading Worldwide

/Our ideal teammate has/is:

- Solid previous experience and proven record in the field of analytics supporting business opportunities and growth
- Strong Expert in the use of analysis tools: Excel & Business Intelligence i.e Tableau software
- Strong analytical and visualization capability
- Business KPIs understanding i.e sales data, margin, rebates, market shares etc.
- Experience in E-commerce and in-depth understanding of online reseller marketing landscape & best practice
- Bachelor or master's degree in a relevant field such as Business and Economics with a specialization in business analytics
- Knowledge of algorithms, automation, statistics, data engineering, machine Learning, data architecture
- Proactive self-starter with hands-on approach to the business, solution and results driven
- Highly collaborative and good communication skills, to communicate complex ideas to nontechnical stakeholders and interact easily within matrix organizations
- Curious & Entrepreneur, with sense of ownership, accountability and at ease in undefined environment
- Fluent English



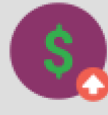
Questers Perks



25 Days Paid Leave



Supplemental Health & Dental Care



Competitive Remuneration Package



Exceptional Social Package & Special Discounts



Team Bonding Events



Excellent Office Location & Facilities



Relaxing & Gaming Areas



Free Bike Parking & Showers