

**About Questers:** Questers is a leading tech hub that empowers IT professionals to advance their career through strategic collaborations with prominent companies from the UK, Europe and the US. We build dedicated teams in Bulgaria for leading tech businesses in various industries. Our present client base includes the group behind some of the most powerful media brands in the English-speaking world, leading FinTech companies, multi-billion-dollar US hedge fund, social media platforms and a variety of scale-ups rapidly expanding their software services and products.

Questers currently hosts dozens of remarkable tech teams and employs more than 200 bright specialists. In 2014 and 2017 Questers was awarded Top ICT Employer as a result of its belief that high productivity can only be achieved by motivating, developing and empowering talented people.

Questers is currently looking to hire a **Senior Digital Transformation Project Lead** for a large multinational company in Consumer Electronics.

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## SENIOR DIGITAL TRANSFORMATION PROJECT LEAD

### / The role:

- The Senior Digital Transformation Project Lead will lead people and projects across the company's marketing organization to deliver our digital transformation roadmap.
- As a Senior Digital Transformation Project Lead, you will work as part of a team that focuses on helping company's design and implement strategies to reinvent customer experience. You will advise, shape and deliver technology led transformation programs aiming to enhance end customers' digital experience.
- You will take responsibility for programmes and projects within one or more of the core focus areas of the Digital Transformation roadmap and ensure that delivery is underpinned by a professional approach to programme and project management, ensuring that activity is being delivered on schedule, to agreed quality standards and within budget.
- You will excel in capturing the business requirements of our business stakeholders and converting them into effective digital transformation workstreams.

### / Your contribution to something big:

- Shape digital-led transformation strategies working with multi-disciplinary team of strategists, technologists and experience designers
- Run and lead short discovery strategy phases of work, develop business transformation vision, value roadmap, high-level target solution designs, target experiences
- Integrate and manage business analysis, benefits, requirements documentation and change plans into the project management plan.
- Provide expert advice on shaping complex platform transformation programs
- Work collaboratively with internal and external teams to co-create solutions
- Build trusted relationships with our internal stakeholders (marketing and IT) and manage engagement with our external partners (agencies, contractors, technology firms)
- Creates and executes project work plans and revises as appropriate to meet changing needs and requirements to ensure deliverables are met effectively and efficiently
- Manage all project phases and/or relevant sprints within agreed governance

- Participate in tendering processes as required
- Define projects Key Performance Indicators and monitor them over time
- Design, implement and drive Change Management strategies for each initiative

## Our ideal teammate has/is:

- Bachelor's degree from a leading university
- Minimum of 8 years of experience in program/project management with evidence of shaping and developing innovative solutions that have a major impact within marketing organizations
- Business analyst experience in various digital domains combined with a robust methodology to translate business needs into functional requirements
- Demonstrated track record of success in delivering strategic, complex, cross-functional and multi-site projects on-time, on-budget and to committed deliverables to generate significant business value
- Experience of working in a global organization with complex/geographical context.
- Demonstrated strong change management capabilities
- Ability to work with stakeholders to understand their need and build trusted relationships
- Business Analytics and insights capabilities
- Qualification in project management (e.g. PRINCE2, APMP, ILM) or equivalent
- Application of agile project management practices including planning, leading and motivating agile, project teams, retrospectives, sprint planning and stand-up meetings
- High level influencing and stakeholder management skills with the ability to operate effectively in a complex organization
- Ability to perform well under pressure and with defined timelines and milestones
- Ability to manage multiple priorities, and assess and adjust quickly to changing priorities
- Advanced verbal and written communication skills; ability to articulate your thoughts, ideas, and develop a point of view about your work



## Questers Perks



**25 Days Paid Leave**



**Supplemental Health & Dental Care**



**Competitive Remuneration Package**



**Exceptional Social Package & Special Discounts**



**Team Bonding Events**



**Excellent Office Location & Facilities**



**Relaxing & Gaming Areas**



**Free Bike Parking & Showers**